

01 About me

Hi, My name is **Gustavo**. I have 25 years old and 6 of them dedicated to make the user's life simpler, doing interaction design, information architecture and usability engineering. I'm always looking to increase my knowledge and skills; using flexible, creative and innovators ideas in order to design smart interfaces, successful projects and pleased users.

02 What I do

Lead the design process from concept to completion, conduct and manage projects with creative and ergonomic basements, drive the design decisions to the users' necessities, work in synchronization with multidiscipline team, assure the projects meet the budget and deadlines previously established.

Create design deliverables such as wireframes, prototypes, site maps, usability reports and design style guides.

03 What I'm looking for

Challenges, innovation, user experiences, interaction design, information architecture, usability and graphic design.

04 Where (Company - Position - Success Cases)

- **AgênciaClick, Brazil - 2005 / 2007**
Position: Senior Information Architect
Success Case: *Caixa.gov.br complete redesign, usability tests and users experience studies*
www.agenciaclick.com.br
- **Politec, IT (CMMI Level 5), Brazil - 2002 / 2005**
Position: User Interface Designer
Success Case: *CAIXA Mobile - portable version of caixa.gov.br website designed for mobile platforms (palms, pocket pc's, smart phones and cell phones) including Internet banking services.*
www.politec.com
- **Berger-Münch Project Management AG, Germany - 2003 / 2007**
Position: User Interface Designer freelancer
Success Case: *PM4 Project (Software to make project management) and OfficerBlue (anti-phishing software)*
www.bmpm.com | www.officerblue.com
- **gmoura.com, Brazil - Since 1998**
Position: Worldwide freelancer
www.gmoura.com

05 Academic education

Bachelor's degree in Interface Design
Uni Brasilia, Brazil
2001 - 2005

06 Advanced skills

- **Ideas:** pencil, paper and eraser
- **Design Concepts:** Human computer interface design (HCI), information architecture knowledge (IA), usability tests, advanced knowledge of prototyping (detailed mockups, storyboards and live html prototypes), typographic use, color theory, fast thinking, eye to details, great organizational skills and project conceptualization.
- **Design Softwares:** Visio, Axure RP, OmniGraffle, Fireworks, Photoshop, Flash, DreamWeaver and PowerPoint
- **Codes:** HTML, JavaScript, XML, CSS and ActionScript
- **Languages:** English and Portuguese
- **Platforms:** Mac and Windows

07 Contacts

- Email: gmoura@email.com
- Website: www.gmoura.com
- Mobile: +55 61 9105.7873
- Residence: +55 61 3409.1194
- **Brasília – Brazil**